

PERIODICALS

For those of you who love guitars, amplifiers, and related gear, keep reading for good news! The following list of periodicals represents several extensions for guitar related information beyond the *Blue Book of Guitar Amplifiers*. Most magazines charge for an annual subscription, but many of their websites offer information for no charge or even a digital edition. Feel free to peruse any of the following magazines that pique your interest for further information. We've included a little information about each periodical and what makes it unique.

In addition to the regular publications put out by these publishers, many offer Special Edition (i.e., yearly buyers' guides, new product reviews, market overviews, etc.) magazines that are released annually, or bi-annually. We have included them whenever possible, but if you are curious about some other features, do not hesitate to contact the publisher directly.

ACOUSTIC GUITAR

Acoustic Guitar magazine is probably the best-known periodical dedicated entirely to acoustic guitars. Typical features include exclusive interviews, acoustic guitar and related accessories reviews, and tablature. Acoustic Guitar also has several unique exclusives that are worth checking out.

501 Canal Blvd., Suite J
 Richmond, CA 94804-3505
 Phone 510-215-0010
 Fax 510-231-5824
 Website: www.acousticguitar.com
 Email: help@acousticguitarservice.com

AMERICAN LUTHERIE

American Lutherie is the quarterly journal of the Guild of American Lutherie (GAL). The GAL is a non-profit, tax exempt educational organization formed in 1972 designed to function as an information sharing system. This journal contains information about the GAL as well as feature articles from members of the GAL and other unique articles. In order to receive this magazine, you need to be a member of the GAL and it is published quarterly.

8222 South Park
 Tacoma, WA 98408
 Phone: 253-472-7853
 Website: www.luth.org
 Email: tim@luth.org

Published quarterly, must be a member of the GAL to receive. A yearly membership to the GAL is \$51 in the USA.

BASS PLAYER

Bass Player is published by the same company that publishes Guitar Player, and their formats are very similar. Features include interviews with famous bassists, product reviews, lessons, and other exclusives.

NewBay Media LLC
 1111 Bayhill Drive, Suite 125
 San Bruno, CA 94066
 Phone: 650-238-0260
 Fax: 650-238-0261
 Website: www.bassplayer.com
 Email: bassplayer@pcspublink.com

Published monthly with an extra issue in December. A 12-month subscription is \$18.99 and a 24-month subscription is \$26.99 in the USA.

EQ

EQ magazine is the industry leader in all products related to recording studios, DJ products, and any other sound-related field. Features include interviews with industry professionals, record producers, and soundboard managers, product reviews, and lessons.

NewBay Media LLC
 1111 Bayhill Drive, Suite 125
 San Bruno, CA 94066
 Phone: 650-238-0260
 Fax: 650-238-0261
 Email: eqmag@musicplayer.com

Published monthly. A 12-month subscription is \$15, a 24-month subscription is \$25, and a 36-month subscription is \$35 in the USA.

THE FRETBOARD JOURNAL

The Fretboard Journal is one of the only scholarly-type journals available in the guitar industry. It features exclusive in-depth articles about players, builders, and other stories. The Fretboard Journal is published quarterly and was first published in 2005.

2221 NW 56th Street, Suite 101

Seattle, WA 98107

Phone: 206-706-3252

Fax: 650-238-0261

Website: www.fretboardjournal.com

Email: subscriptions@fretboardjournal.com

Published quarterly. A one-year subscription is \$40 (4 issues), and a two-year subscription is \$75 (8 issues).

GUITAR AFICIONADO

Guitar Aficionado was introduced in 2009 and is a guitar magazine heavily involved in cross marketing for the upper class. While most of the magazine is geared toward guitars, they also have features about cars, watches, and liquor to name a few. Guitar Aficionado is published quarterly by the staff of Guitar World.

149 5th Ave., 9th Floor

New York, NY 10010

Phone: 800-456-6441

Website: www.guitaraficionado.com

Published quarterly. A one-year (4 issues) subscription is \$24.95 in the USA.

GUITAR DIGEST

Guitar Digest is a newspaper format magazine that is based in the Ohio region. Although this magazine may seem like the "poor man's option," GD offers exclusive interviews, product reviews, classifieds, and other features you can't find anywhere else such as the *EncycloMedia Man* by Mike Overly.

PO Box 66

The Plains, OH 45780

Phone: 740-797-3351 or 740-592-4614

Website: www.guitardigest.com

Published quarterly. A six-issue (one-and-a-half year) subscription is \$10 in the USA.

GUITAR PLAYER

Guitar Player is one of the most coveted guitar magazines on the market, and they have one of the largest circulations of any guitar magazine. Features include exclusive interviews, lessons, product reviews, and a large selection of ads with new gear. Although Guitar Player does not have a tablature section, there are plenty of riffs and licks you can learn.

NewBay Media LLC

28 East 28th Street, 12th floor

New York, NY 10016

Phone: (212) 378-0400

Fax: (212) 378-0470

Website: www.guitarplayer.com

Email: guitarplayer@sfsdayton.com

Published monthly. A 12-month subscription is \$14.99 and a 24-month subscription is \$22.99 in the USA.

GUITAR WORLD

Guitar World established themselves with their tablature listings. At first three entire songs were tabbed out, and now they offer five full tabbed songs in each issue. Guitar World has also become an industry leader with many big-name interviews and product reviews. Guitar World publishes the Buyers Guide twice a year as well as Guitar World Legends periodically that are usually tributes to individual bands or genres.

28 East 28th Street, 12th floor

New York, NY 10016

Phone: (212) 378-0400

Fax: (212) 378-0470

Website: www.guitarworld.com

Published monthly with a magazine and an optional CD. A 12-month subscription is \$12 and with a CD is \$24.95 in the USA

JAZZTIMES

A magazine published almost monthly that is dedicated to jazz music as well as jazz guitars.

Madavor Media

25 Braintree Hill Office Park, Suite 404

Braintree, MA 02184

Phone: 877-252-8139

Website: www.jazztimes.com

Email: CustomerService@JazzTimes.us

Published ten times a year plus the Annual Jazz Education Guide. A one year subscription is \$28 in the USA.

JUST JAZZ GUITAR

Just Jazz Guitar is a magazine published quarterly that is dedicated to jazz music and jazz players. Features include arrangements, lessons, interviews, and other exclusives.

560 Bridgewater Drive

Atlanta, GA 30328

Phone: 404-250-9298

Fax: 404-250-9951

Website: www.justjazzguitar.com

Email: justjazzguitar@mindspring.com

Published four times a year. A four-issue (one year) subscription is \$44 in the USA.

MMR (MUSICAL MERCHANDISE REVIEW)

MMR is a trade magazine for the musical industry. They report industry happenings, sales figures, and reports of NAMM, the musical industry trade show. MMR is heavily involved with musical dealers.

Timeless Communications, Corp.

6000 S. Eastern Ave. Suite J-14

Las Vegas, NV 89119

Phone: 702-479-1879

Fax: 702-554-5340

Website: www.mmrmagazine.com

Published monthly. A 12-month subscription is \$32 and a 24-issue (two year) subscription is \$40 in the USA.

THE MUSIC AND SOUND RETAILER

The Music and Sound Retailer is a news magazine designed for musical instrument and sound product merchandisers. In a sense, it is another trade magazine that features industry news, new products, and editorial reviews and advice from their staff reviews.

Testa Communications

25 Willowdale Ave.

Port Washington, NY 11050-3779

Phone: 516-767-2500

Fax: 516-767-9335

Website: www.msretailer.com

Published Monthly. A 12-issue (one year) subscription is \$18 in the USA. Subscriptions are free to music retailers.

MUSIC INC.

Music Inc. is a trade magazine targeted towards music retailers. Any music retailer with proper credentials can receive the magazine for free and any other person interested can subscribe for a fee. Music Inc. focuses on growth and success in the music retail industry with interviews, product reviews, and popular market trends.

102 N. Haven

Elmhurst, IL 60126-2932

Toll Free: 800-554-7470

Phone: 630-941-2030

Fax: 630-941-3210

Website: www.musicincmag.com

Email: subscriptions@musicincmag.com

Published Monthly except for April. An 11-issue (one year) subscription is \$50 and a 22 issue (two year) subscription is \$90 in the USA. Subscriptions are free to music retailers.

THE MUSIC TRADES

The Music Trades is one of the oldest magazines published in the music industry, and they cater specifically to the music trade. Music Trades publishes a lot of industry sales data and analysis, along with many "top 10" style lists for manufacturers. They also heavily cover the NAMM industry trade shows. The Purchaser's Guide supplements the November issue each year with hundreds of products available.

80 West Street

Englewood, NJ 07631

Toll-Free: 800-423-6530

Phone: 201-871-1965

Fax: 201-871-0455

Website: www.musictrades.com

Email: music@musictrades.com

Published monthly. A 12-month subscription is \$23 and a 24-month subscription is \$38 in the USA.

PREMIER GUITAR

Premier Guitar has established itself as one of the largest guitar magazines currently available. Content in each issue includes several product reviews specifically aimed toward the higher-end market, exclusive interviews, and monthly editorial columns by several leading figures in the music industry. PG also publishes a digital edition of their print magazine that has set the industry standard for digital guitar magazines.

Gearhead Communications, LLC

Three Research Center

Marion, IA 52302

Toll free: 877-704-4327

Phone: 319-447-5550

Fax: 319-447-5599

Email: info@premierguitar.com

Website: www.premierguitar.com

Published monthly. A 12-month subscription is \$24.95 and a 24-issue (two year) subscription is \$39.95 in the USA.

THE TONEQUEST REPORT

As the name Tonequest suggests, they are "The Player's Guide to Ultimate Tone," which pretty much sums it up. Although the subscription price may seem somewhat steep, you will not get a lot of this information or interviews from any other source. Tonequest is very serious when it comes to tone and they only highlight the high-end guitar, amp, and effect pedal builders that are really making a difference. The *Blue Book of Guitar Amplifiers* references Tonequest mainly because of their extensive interviews with some of the best builders in the country.

Mountainview Publishing LLC

PO Box 717

Decatur, GA 30031-0717

Phone: 877-629-8663

Fax: 404-377-0604

Website: www.tonequest.com

Email: tonequest1@aol.com

Published monthly. A 12-month subscription is \$89 in the USA.

VINTAGE GUITAR MAGAZINE

Vintage Guitar may publish the most popular magazine on vintage guitars, amplifiers, and related accessories. Features of this magazine include vintage product reviews/research, exclusive interviews, guitar collections, want ads, and updates in vintage guitar pricing. Vintage Guitar also publishes the *Vintage Guitar Price Guide* every fall.

PO Box 7301

Bismarck, ND 58507

Toll-Free: 800-844-1197

Phone: 701-255-1197

Fax: 701-255-0250

Website: www.vintageguitar.com

Email: subscribe@vintageguitar.com

Published monthly. A 12-month subscription is \$24.95, and a 24-month subscription is \$46.95 in the USA.